

**ACCOUNTANCY  
EUROPE.**



# **Representing the European accountancy profession – strategy & key initiatives**

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**CLOSE TO 1 MILLION  
PROFESSIONALS**



**26 EU  
MEMBER STATES**

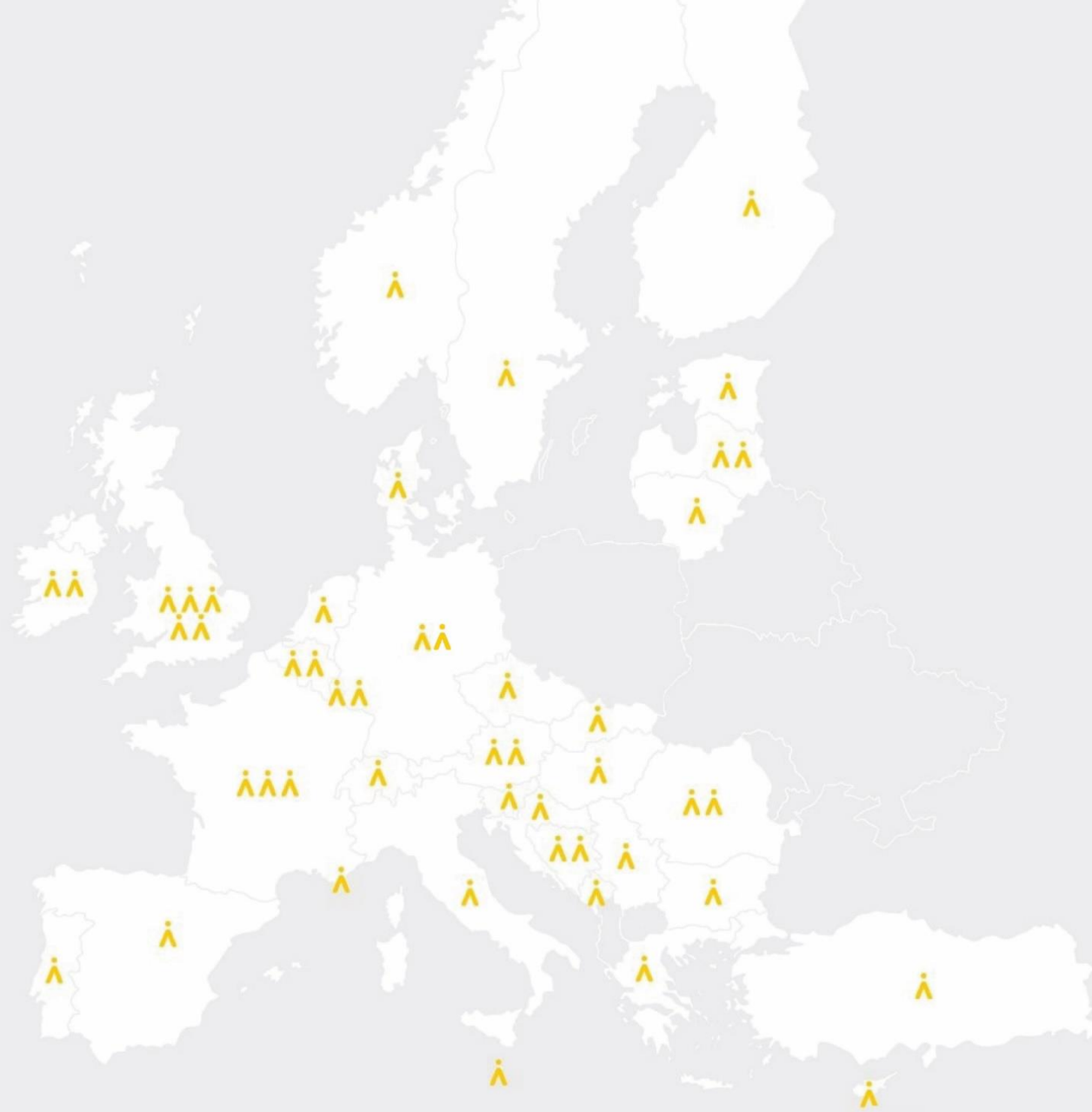


**50 INSTITUTES**



**35 COUNTRIES**

**BECAUSE  
MEMBERS  
COUNT.**



# WHAT WE DO



Facilitate members **cooperation**



**Dialogue with** policymakers



Help shape the profession's **future**

## 3

### Our strategic priorities

**Support a sustainable & just transition**

**Advance the corporate governance ecosystem**

**Shape the profession's future & attractiveness**

#### Ongoing activities

- Corporate reporting
- SMEs (LCE)
- Tax

- Anti-money laundering
- Public sector
- Ethics

- Professional bodies' roles
- Digitalisation
- ...



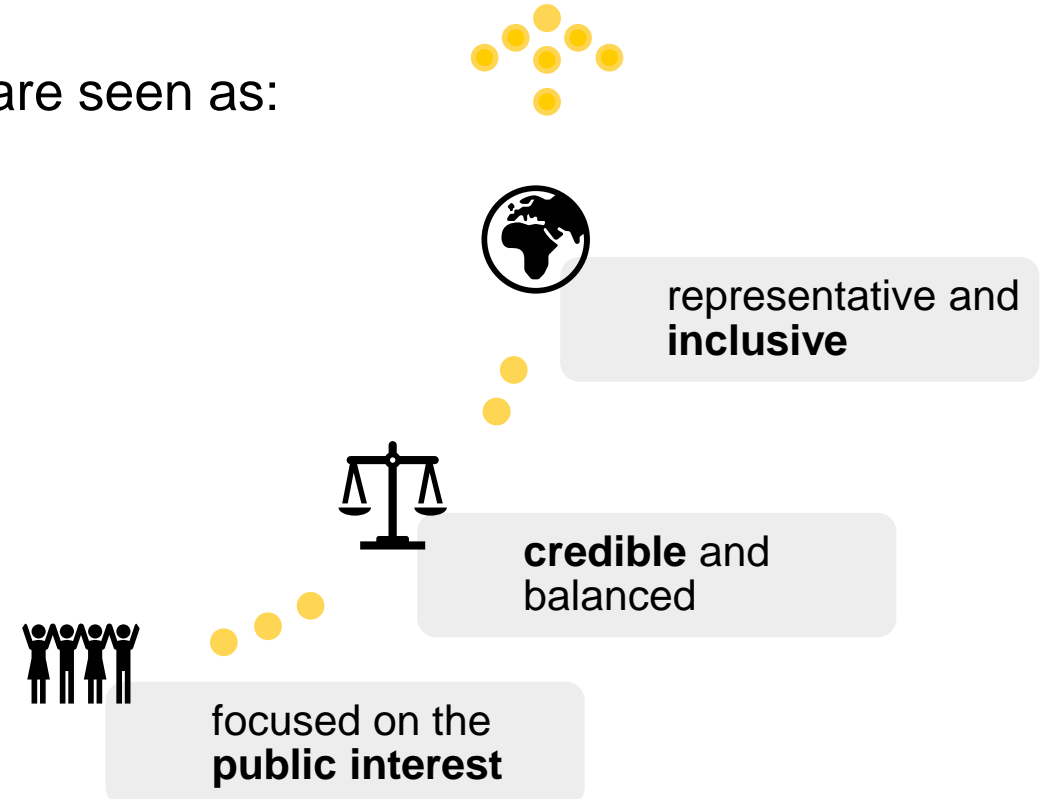
# Why are we best placed to dialogue with policymakers?



We bring together:



We are seen as:





# Why Accountancy Europe?



Company law



Tax



Accounting



Audit



**80%**

of the legislation  
applying to  
accountants & their  
clients



# Taking the strategy forward: our commitments (i)

- Uphold culture of courage: walk the talk
- Support a thought-provoking Accountancy Europe
  - *Member Bodies & Board included*
- Proactively look ahead
  - *Thought-leadership*
  - *Advance the profession*





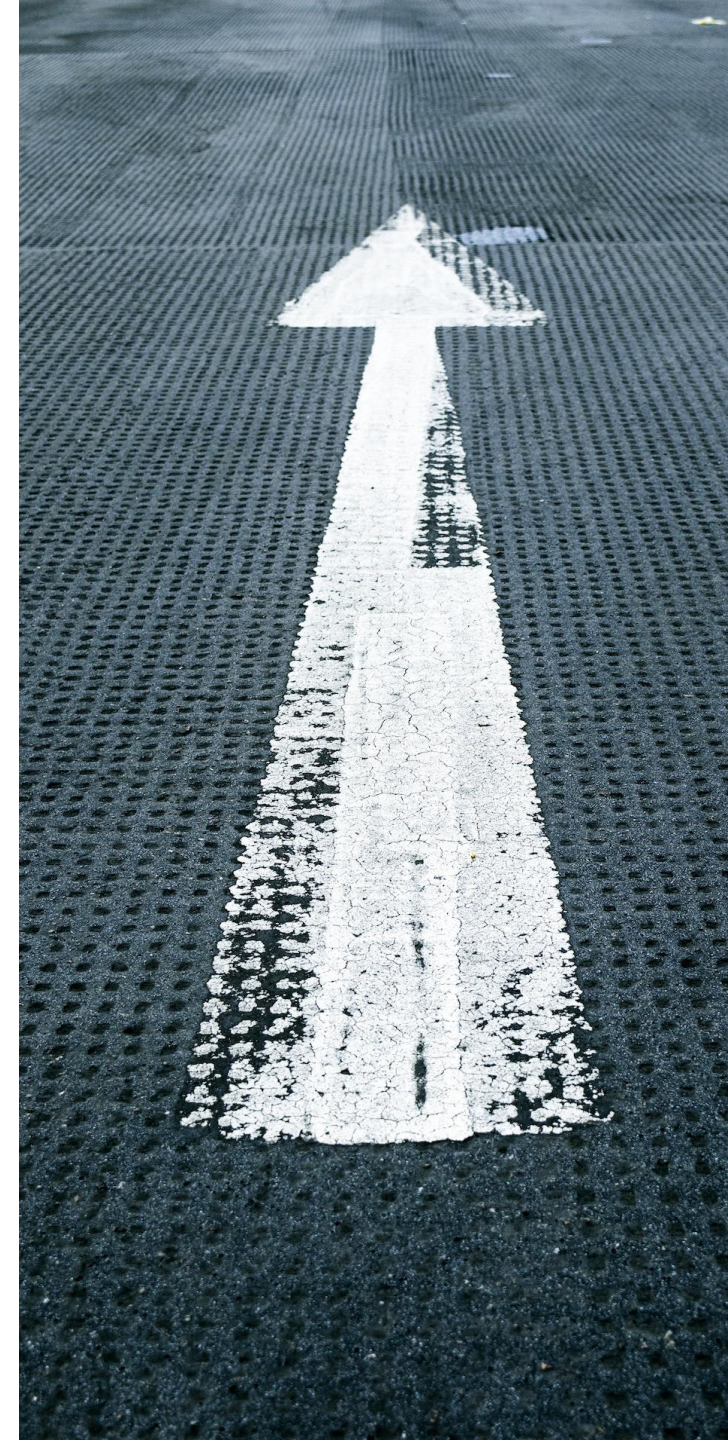
# Taking the strategy forward: our commitments (ii)

Focus on:

- Society's needs (public interest)
- Long-term collective interest of the entire profession

Make best of use of our resources:

- Focus on what Accountancy Europe is best placed to do
- Assess our impact and prioritise





# 1 • Take our full responsibility in a just **sustainability** transition

- Ensure **sustainability reporting** contributes to an effective transition, incl. for SMEs and public sector
- Drive high-quality sustainability **assurance** in the public interest
- Support **education** of the profession
- Identify **further opportunities** for the profession to support the transition (e.g. corporate governance)
- Promote a fair and sustainable **tax system**

*Delivering value to people,  
planet and profession*



# 2. Advance the corporate governance system

- Enhance **audit** in the public interest (which is in the profession's collective long-term interest)
  - *Listen, understand & respond to stakeholders' expectations & concerns*
  - *Explain the auditors' role*
  - *Develop audit & shape our future*
  - *Continue enhancing reform readiness*
- Develop our work on
  - *Sustainable corporate governance*
  - *Internal controls*

*Delivering value to people,  
planet and profession*



# 3. Shape a relevant, trusted and attractive profession

- Outward & forward looking
  - *Focus activities on stakeholders and delivering value to society*
  - *Promote a profession led by purpose and courage*
- Bring our contribution to the attractiveness challenge
  - *Stimulate debate within the profession*
  - *Highlight what policymakers can (not) do*
  - *Make attractiveness a central theme underpinning all our activities and better connect with younger generations*

*Delivering value to people,  
planet and profession*

# SMEs & SMPs: political trends and profession's role

- EU policy-makers concerned with 3 overarching areas:
  - *SMEs' sustainable transition and how to support it*
  - *SMEs' digital transition and cyber resilience*
  - *SMEs' viability and solvency in post-COVID, high inflation, energy crisis etc.*
- Unique role of the profession in supporting SMEs navigate these
- Sustainable transition:
  - *Help raise awareness among SMEs what is coming their way*
  - *Support their preparation, data gathering, setting KPIs...*
- Digital transition & cyber resilience:
  - *Cyber risk resilience assessment*
  - *Compliance with EU rules e.g. GDPR, Cyber Resilience Act*
- Viability & solvency: early warning signs & risk detection

**BECAUSE  
QUESTIONS  
COUNT.**